

INSTRUCTIONAL MODULE DEVELOPMENT (IMD) WORKSHOP DESCRIPTION

Workshop Description

IMD is the original workshop authored by Dr. Mager in which you learn the rest of the development process that is not taught in the CRI Workshop. The skills you learn in IMD are essential to complete your skill set as an instructional designer. You will use your own course materials to develop two training modules in this self-paced workshop.

By completing CRI, Building Better Job Aids, and IMD workshops, you will earn the distinctive Certified Instructional Technologist (CIT) Certification.

How Long Is this Training?

The IMD workshop is self-paced. It may take 3 to 5 full days to complete.

What Will You Receive?

- A workshop binder containing all the instructional modules along with job aids and checklist
- A thumb drive containing worksheet templates

Who Should Attend?

Anyone that designs, develops, and/or facilitates course materials, and that has already taken the CRI workshop, should attend IMD.

What Will You Learn to Do In This Workshop?

Upon completion of the workshop, you will have demonstrated the following skills:

- Draft instructional modules that work
- Conduct module tryouts
- Select effective media
- Develop and describe effective relevant practice
- Select the right content for the training module, and no more than that!
- Prepare directions for the instructor/facilitator
- Describe an effective learning environment
- Revise drafts of instructional modules

Standard Pricing

Individual - \$2,100

Onsite – Call us at (888) 404-3120 – You will like the pricing and flexibility!