Mager Consortium
Common Sense in Workplace Performance

CRITERION-REFERENCED INSTRUCTION (CRI)
WORKSHOP DESCRIPTION

Summary
This is the original Criterion-Referenced Instruction workshop authored by Dr. Mager that is still a foundational piece of the performance-based training industry all over the world. You will experience the most effective self-paced workshop available. You, and each of the participants, will receive all of the individual attention that you need. You will progress at your own pace and experience all of the practice, with feedback, needed before performing each skill check for the facilitator.

You will be able to use the analysis, design, development, and evaluation tools immediately to produce measurable, sustained results.

When you complete this CRI Workshop, followed by the Building Better Job Aids Workshop and the Instructional Module Design Workshop you will not only receive the highly respected Certified Instructional Technologist (CIT) designation, but you will have the most thorough and beneficial instructional design training in the industry. Together, they provide all of the tools required to analyze, design, develop, implement, and evaluate training (the ADDIE model).

How Long Is this Training?
The workshop is self-paced. It takes 5 to 7 full days to complete.

What Will You Receive?
- A workshop binder containing all the instructional modules along with job aids and checklist
- A thumb drive containing worksheet templates
- A copy of the six books in the Mager Six Pack

Who Should Attend?
ANYONE involved in training and performance improvement will benefit from this workshop. This is the foundation for instructional design and performance improvement in the workplace.

What Will You Learn to Do in This Workshop?
Upon completion of the workshop, you will have demonstrated the following skills:
- Evaluate workplace performance and determine when training is/is not a solution
- Determine the cause(s) of, and solutions for, inadequate performance
- Identify and correct components of existing courses that need improvement
- Create course evaluations to measure the effectiveness of training
- Create clear communication in the workplace

- Evaluate target populations
- Conduct front-end analysis to specify needs
- Predict how behaviors influence human performance
- Draft thorough and effective course procedures
- Identify and address obstacles to courses that you are developing
- Evaluate existing course materials for continued use
- Derive performance objectives from required job skills
- Develop performance objectives that provide the basis for training
- Determine the order that skills must be learned
- Develop skill checks to establish accomplishment of objectives
- Draft procedural guides that summarize required performance
- Communicate how CRI benefits an organization

Standard Pricing
Individual - $2,400
Onsite – Call us at (888) 404-3120 – You will like the pricing and flexibility!